

Station KTNV-TV LAS VEGAS, NV  
Advertiser ( ) .OCEGUERA FOR CONGRE  
Product JOHN OCEGUERA  
Estimate# 1557  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 104/111/1557  
Flight Dates 08/07/2012 - 08/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 7,300  
PLS CONFIRM ASAP  
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	5A-6A	ACTION NWS@5AM	:30	\$150.00	08/08-08/10	1	1	1	\$150.00	
	2	W-F	6A-7A	ACTION NWS@6AM	:30	\$400.00	08/08-08/10	1	1	1	\$400.00	
	3	SA	5A-6A	ACTN NWS SA@5A	:30	\$150.00	08/11-08/11	1	1	1	\$150.00	
	4	W-F	7A-9A	GD MRN AMR-ABC<	:30	\$400.00	08/08-08/10	1	1	1	\$400.00	
	5	SU	8A-9A	ACTN NWS SU@8A	:30	\$350.00	08/12-08/12	1	1	1	\$350.00	
	6	W-F	10A-11A	VIEW-ABC	:30	\$450.00	08/08-08/10	1	1	1	\$450.00	
	7	W-F	3P-330P	MILLIONAIRE	:30	\$200.00	08/08-08/10	1	1	1	\$200.00	
	8	W-F	5P-530P	ACTION NWS@5PM	:30	\$350.00	08/08-08/10	1	1	1	\$350.00	
	9	TU-F	6P-7P	NEWS	:30	\$500.00	08/07-08/10	1	1	1	\$500.00	
	10	TU-F	7P-730P	ACCESS HOLLYWD	:30	\$350.00	08/07-08/10	1	1	1	\$350.00	
	11	TU-F	11P-1135P	ACTION NWS@11P	:30	\$850.00	08/07-08/10	1	1	1	\$850.00	

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	12	M	5A-6A	ACTION NWS@5AM	:30	\$150.00	08/13-08/13	1	1	1	\$150.00	
	13	M	6A-7A	ACTION NWS@6AM	:30	\$400.00	08/13-08/13	1	1	1	\$400.00	
	14	M	7A-9A	GD MRN AMR-ABC<	:30	\$400.00	08/13-08/13	1	1	1	\$400.00	
	15	M	10A-11A	VIEW-ABC	:30	\$450.00	08/13-08/13	1	1	1	\$450.00	
	16	M	3P-330P	MILLIONAIRE	:30	\$200.00	08/13-08/13	1	1	1	\$200.00	
	17	M	5P-530P	ACTION NWS@5PM	:30	\$350.00	08/13-08/13	1	1	1	\$350.00	
	18	M	7P-730P	ACCESS HOLLYWD	:30	\$350.00	08/13-08/13	1	1	1	\$350.00	
	19	M	11P-1135P	ACTION NWS@11P	:30	\$850.00	08/13-08/13	1	1	1	\$850.00	

---REPORT TOTALS---  
Report Totals: 19 / \$7,300.00

---SALES MONTHLY TOTALS---

Aug 12: 19 / \$7,300.00  
Sales Totals: 19 / \$7,300.00  
Station Totals: 19 / \$7,300.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$36,500	KBLR	0%	KLAS	26%	KSNV	37%	KTNV	20%	KTUD	0%
		KVCW	1%	KVMY	1%	KVVU	15%				

---COMPETITIVE COMMENTS---  
COMPETITIVE IS ESTIMATED

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Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE